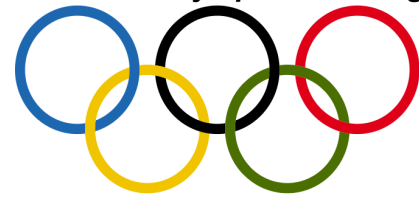


1932, 1984, Los Angeles Olympics 2028



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Games of the XXIIIrd Olympiad Los Angeles 1984



XXTH OLYMPIAD

LOS ANGELES

1932



LA 2028



The 1984 Los Angeles Olympics featured one of the most striking examples of Surrogate warfare in modern history. The complex cold-war politique developed beyond the traditional “Who wins the sports” rubric to a more complex “Who hosts the best games” contest. The result being the Soviet Bloc’s boycott of the ‘84 Games. This Olympiad is the focus of my second book, *Cold War and the 1984 Olympics*, and the prime example of a Surrogate War. The study resulted in a later article, *Surrogate War: Politics of Conflict in Sports and Space*, published in early 2018.

A 2017 Research visit to Los Angeles looked at infrastructure from 1932 and 1984 Olympiads and how they will be utilized for 2028. Los Angeles had one of the largest profits in hosting an Olympics in 1984 due to smart re-purposing of venues and business partnerships. Their 2028 iteration is building off of a similar paradigm and may help the IOC find a new formula for bid-cities to economize their Games proposals.

A week-long study visit documented nearly every venue/location from 1984 and for 2028. This was step one in a multi-year research project to document the impact of a third Olympics in the city of angels.

