

2012 London Summer Olympics



In 2012, London became the first city to host an Olympic Games three times. London utilized the opportunity to revitalize a section of its city, allowing for future economic and infrastructural growth as an outcome of a games.

Successful hosts of the Olympics are finding ways to reap long-term benefit out of the opportunity. For London, this was through urban redevelopment. For Sydney this was through city-expansion. For Nagano, it was through costly transportation infrastructure. For Salt Lake City, this was new infrastructure to build a sports and tourism industry. London provides an interesting case study in utilizing the games to solve various urban issues major cities face.

London is a compelling case for a research project utilizing Tokyo, Sydney, Nagano, and Sochi.

